

October 16th, 2025

BaC Session 1

business analysis club

Meet the Founders



Noah Marr
Co-President of BAC
Co-Founder of BAC



Adrian Cohen
Co-President of BAC
Co-Founder of BAC



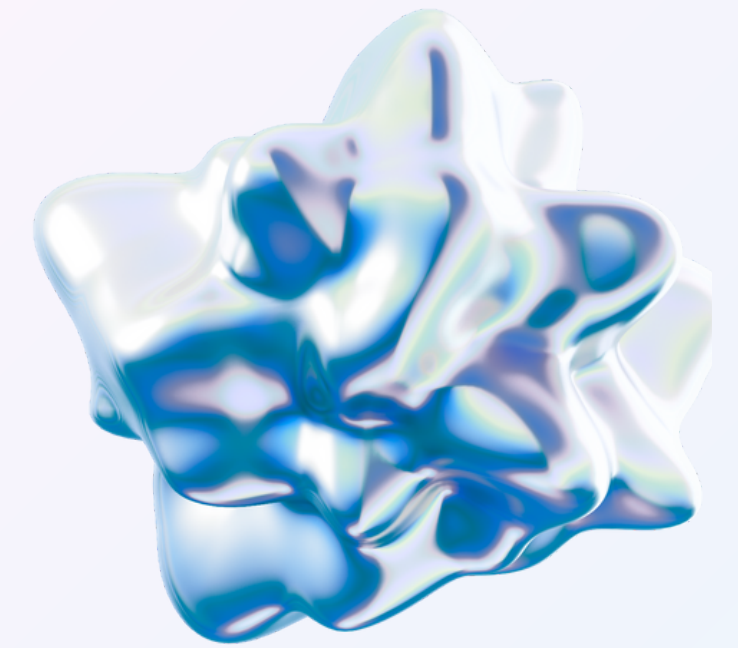
Eitan Golberg
Co-President of BAC
Co-Founder of BAC



Emmett Scott
Co-President of BAC
Co-Founder of BAC

BaC
business analysis club

What to look forward to...



| 1

Skill Development

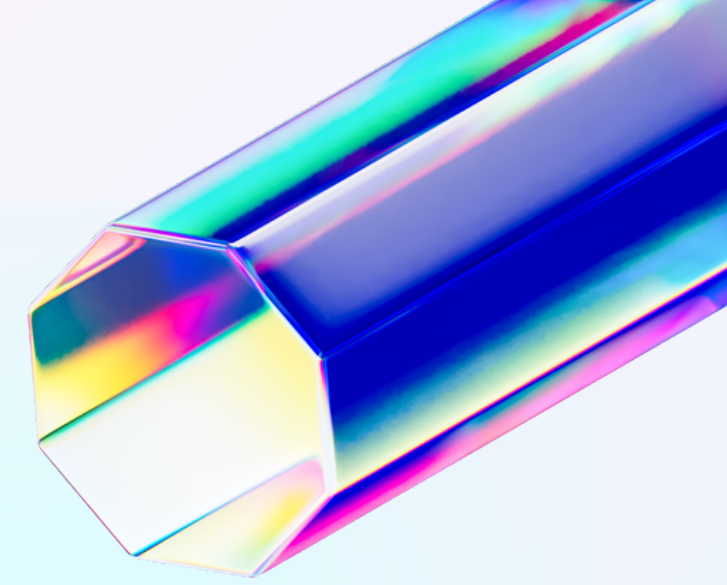
| 2

Guest Speakers

| 3

Business Pitches

Introduction



Upcoming Projects

| **1**

“Pitch, Quick!”

| **2**

Company Analysis

| **3**

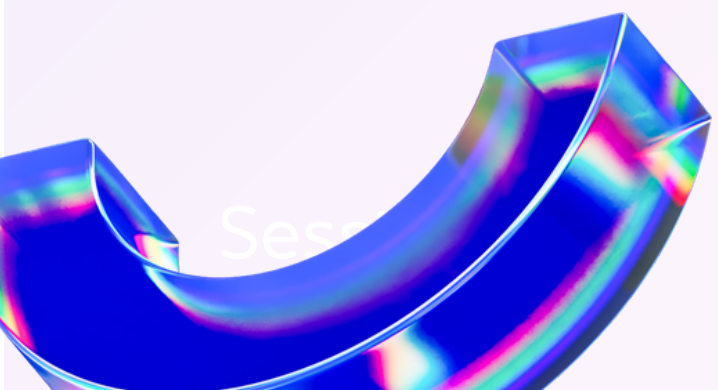
CEO Visits

| **4**

Case Study

| **5**

Online Interview



Upcoming Projects

Project 1

“Pitch Quick”

You will have 15 minutes to come up with a product, a slogan, and a pitch

Project 2

Company Analysis

You will have from our second session until our third to pick a company that is public on the stock market, Gather info on operations and what tools they have implemented to be able to be successful and stand out.

Project 3

CEO Visits

Some of our guest speakers will be previous or current CEOs. They will discuss their experiences, the strategies they used to achieve success, and other relevant topics.

Upcoming Projects

Project 4

Case Study

Surprise...

Project 5

Entrepreneur Interview

We will be collecting any questions from the class and conducting an interview-style conversation with a successful entrepreneur.



PITCH QUICK
BUSINESS ANALYSIS CLUB

Pitch, Quick!

In groups of 2-3 you will have
15 minutes to come up with a
new product, an original
slogan, and a one slide pitch

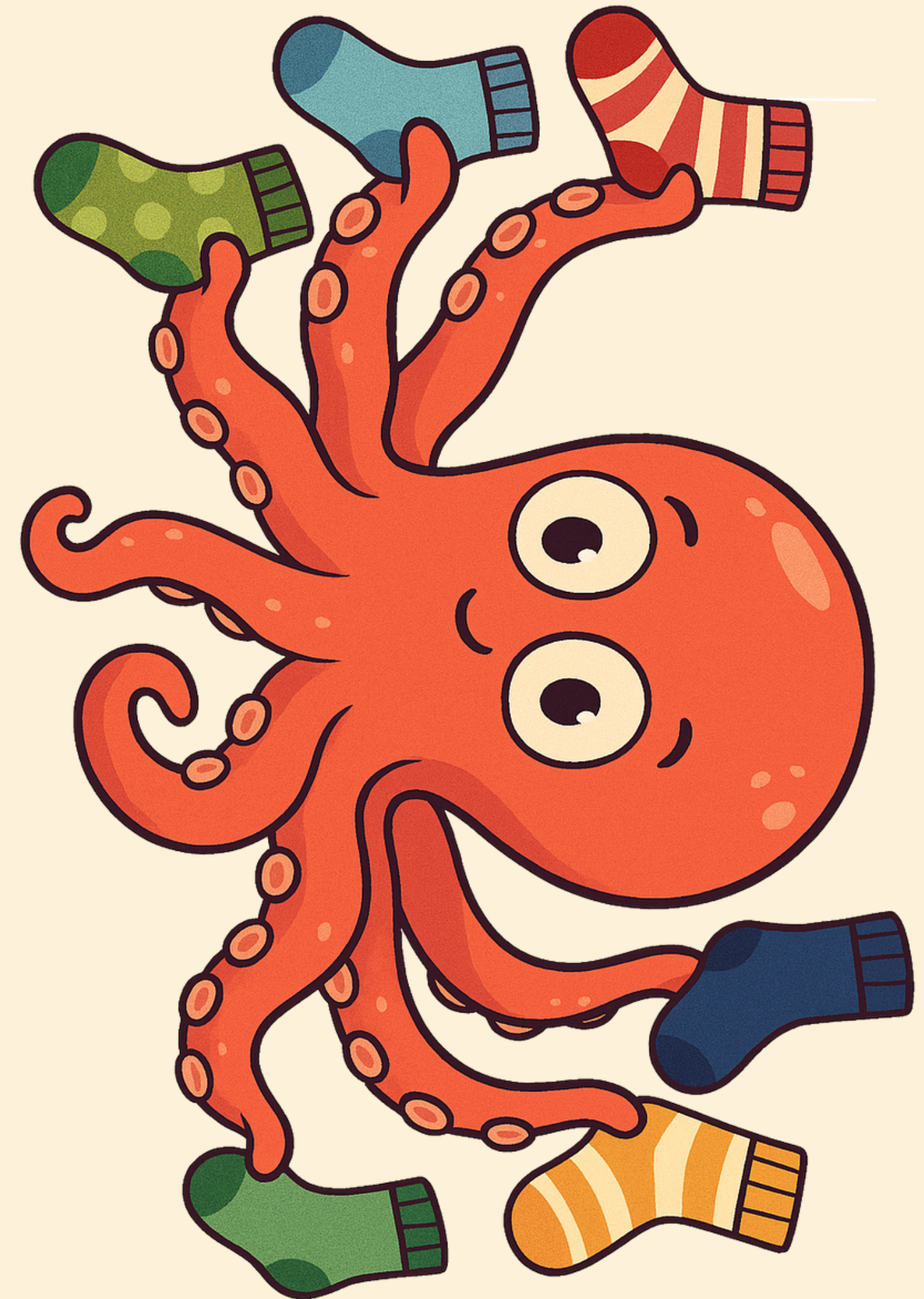
Example Pitch

“Socktopus”

A robotic octopus that lives in your laundry room and matches your socks perfectly. No more mismatched socks!

Slogan

“SOCKTOPUS BECAUSE TWO SOCKS
DESERVE EACH OTHER”



Next Session...

Next week's session will teach you the business language, This will help you understand our guest speaker and help you guys come up with business ideas as well as presenting.

Potential Guest Speakers



David Segal

Serial
Entrepreneur &
Founder of
David'sTEA



Ilan Cohen

Successful
Entrepreneur &
Founder of ILAC



Russell Citron

Former CEO of
CrowdChange &
Entrepreneurial
Coach

Thank You!

See you October 30th
